

## Finding EQs: Linear/Exponential

Linear:  $y = mx + b$

Exponential:  $y = a \cdot b^x$

Although there are some "tricks" to finding the equation, you can always plug in points & solve for the parameters.

Ex 1 |  $(0, -3)$  &  $(10, -300)$

Linear:  $y = mx + b$

$$\begin{aligned} -3 &= m(0) + b && \longrightarrow && -3 = b \\ -300 &= m(10) + b && \longleftarrow && \\ -300 &= m(10) - 3 && && \\ -297 &= m(10) && && \\ -29.7 &= m && && \end{aligned}$$

$$y = -29.7x - 3$$

Exponential:  $y = a \cdot b^x$

$$\begin{aligned} -3 &= a \cdot b^0 && \longrightarrow && -3 = a \\ -300 &= a \cdot b^{10} && \longleftarrow && \end{aligned}$$

$$\begin{aligned} -300 &= -3 \cdot b^{10} \\ 100 &= b^{10} \\ 100^{1/10} &= b \end{aligned}$$

$$y = -3(100^{1/10})^x \quad \text{OR} \quad y = -3(100)^{x/10}$$

Those examples were easier because I gave you the y-intercept.

Notice that in  $y = mx + b$ ,  $b = y\text{-int}$ ,  
and that in  $y = a \cdot b^x$ ,  $a = y\text{-int}$ .

Ex 2 |  $(1, 123)$ ,  $(7, 456)$

Linear: 
$$\begin{array}{r} 123 = m \cdot 1 + b \\ - (456 = m \cdot 7 + b) \\ \hline -333 = -6m \\ 55.5 = m \end{array}$$
 (use elimination)

$$\begin{aligned} y &= 55.5x + b \\ 123 &= 55.5(1) + b \\ 67.5 &= b \end{aligned}$$

$$y = 55.5x + 67.5$$

Exponential: 
$$\begin{aligned} 123 &= a \cdot b^1 \rightarrow a = \frac{123}{b} \\ 456 &= a \cdot b^7 \end{aligned}$$
 (Solve for a, then plug in)

$$456 = \frac{123}{b} \cdot b^7$$

$$456 = 123 \cdot b^6$$

$$\frac{456}{123} = b^6$$

$$\left(\frac{456}{123}\right)^{\frac{1}{6}} = b \approx 1.244 \quad (\text{Solve for } b. \text{ Use answer to find } a)$$

(Because  $a = \frac{123}{b}$ )

$$a = \frac{123}{\left(\frac{456}{123}\right)^{\frac{1}{6}}} \approx 98.87$$

$$y = 98.87 \cdot 1.244^x$$