

Quadratic Word Problem.

At its lowest level, the Willamette River is 48 feet below the Hawthorne Bridge. During the last snowstorm, Mr. Mauer threw a snowball off the bridge into the river. His calculations told him the equation of his snowball is:

$$y = -16x^2 + 32x + 48.$$

- a) When does the snowball reach its max height?

$$\begin{aligned} y &= -16x^2 + 32x + 48 \\ &= -16(x^2 - 2x - 3) \\ &= -16(x - 3)(x + 1) \end{aligned}$$

$$h = \frac{3+1}{2} = \frac{4}{2} = 1. \quad \boxed{1 \text{ second}}$$

OR

$$\begin{aligned} y &= -16x^2 + 32x + 48 \\ &= -16(x^2 - 2x - 3) \\ &= -16((x - 1)^2 - 4) \\ &= -16(x - 1)^2 + 64 \end{aligned}$$

$$\boxed{h=1}$$

- b) What is the max height?

Plug in h to find k.

$$\begin{aligned} y &= -16(1-3)(1+1) \\ &= -16(-2)(2) \\ &= -16(-4) = 64 \end{aligned}$$

64 feet

OR

$$\boxed{k=64}$$

- c) When does it hit the water?

$$\boxed{x=3}$$

3 seconds

Ignore $x = -1$ because that is back in time

OR

$$\begin{aligned} -16(x-1)^2 + 64 &= 0 \\ -16(x-1)^2 &= -64 \\ \frac{-16(x-1)^2}{-16} &= \frac{-64}{-16} \\ \sqrt{(x-1)^2} &= 4 \\ x-1 &= 2 \\ \boxed{x=3} \end{aligned}$$